COMPLETE STREETS REDESIGN OF WASHINGTON STREET
FOR THE
Redesign of Washington Street
Term: September 3, 2013 through September 2, 2014
Washington Street, looking North from City Hall, Hoboken, N. J.
Project Approach

Kick-Off Meeting

“Starter Ideas” and Interviews
Data Collection & Analysis of Existing Conditions
Visioning Workshops

Visualization Tools
City Staff & Officials Technical Meetings
Public Open House Meetings

Development of Concepts

Preferred Alternatives
Prioritization & Refinement
Innovative Outreach Activities

Final Concept Design, Guidelines, and Costs
Implementation & Phasing Plan

HOBOKEN WASHINGTON STREET
Workshop #1 | 12.16.2013
Existing Conditions

• Traffic Signals
• Crash Rates
• Parking/Loading

• Lighting
• Complete Street
• Streetscape/Green
7:06 7:16 7:26 7:36 7:46 7:56
8:06 8:16 8:26 8:36 8:46 8:56
9:06 9:16 9:26 9:49
Now What?
Consulted Experts. You said:

$$+80\%$$

85% Streetscape appearance
84% Pedestrian safety
79% Mix of shops, restaurants, and entertainment
73% Appearance of shop fronts, windows and signs
73% Nighttime lighting
71% Trash collection
-70% (just less than)

69% Historic character
69% Appearance of buildings
68% Green Infrastructure/Stormwater
67% Traffic and parking
....formulate things that fit

Fit the purpose. Fit the place. Fit for future possibilities.

First... do no harm

Hippokrátēs 460 BC – 370 BC

ἐπὶ δηλήσει δὲ καὶ ἁδικίη εἴρξειν
“nobody goes there anymore...its too crowded”
Introductory Presentation

Overview of the project: Betinna
preferences / priorities

Worksession 1 & 2

Streetscape/Urban Design (street as a room) Charlie, Randy, Mark
Transportation (street as a system) Mike, Gordon

Reporter’s Briefings

Workgroups report findings and recommendations

What’s Next?

Project timeline, website, complete survey by Jan 1

Make your Mark

You on-camera Fill in the blank Best picture
preferences / priorities
Upgrade Lighting

Improve and Maintain Landscape
Upgrade lighting
Refresh furnishings
Rethink signs, clutter
Regulate dining and merchandising
Maintain remove trash and gum
Consider design, appearance
Manage Parking, Loading
Upgrade Lighting
Refresh furnishings
Rethink temporary signs and clutter
Privately owned public spaces

Ars Medendi (part one of two) by Jim Sanborn, 2009

Thomas Jefferson University

Upgrade
  Lighting
Refresh
  furnishings
Rethink
  temporary
  signs
  and
  clutter
- Upgrade Lighting
- Refresh furnishings
- Rethink temporary signs and clutter
COMPLETE STREETS
Community Planning 101
Introductory Presentation
(6:20pm-6:45pm)
overview of the project: Betinna
preferences / priorities for Washington Street. Mark, Gordon

Worksession 1 & 2
(6:45pm-7:15pm)
Streetscape/Urban Design (street as a room) Charlie, Randy, Mark
Transportation (street as a system) Mike, Gordon

Reporter Briefs
(7:15-7:30pm)
Workgroups report findings and recommendations

Whats Next?
(7:30pm-7:40pm)
Project timeline, website, complete survey by Jan 1

Make your Mark
(7:40pm-8:00pm)
You on-camera Fill in the blank Best picture
Streetscape/Urban Design (street as a room)
Transportation (street as a system)
Art projected mapping.

VIDEO #2
Introductory Presentation
overview of the project: Betinna preferences / priorities for Washington Street.

Worksession 1 & 2
Streetscape/Urban Design (street as a room)
Transportation (street as a system)

Reporter’s Briefings
Workgroups report findings and recommendations

Whats Next?
Project timeline, website, complete survey by Jan 1

Make your Mark
You on-camera  Fill in the blank  Best picture