City of Hoboken
Bike Corral Program and Sponsorship Application

Image: Bike corral on Hudson St in Hoboken
**Bike Corral Background Information**

**What are bike corrals?**

Bike corrals are collections of bicycle racks installed within a street’s curb-to-curb right-of-way, usually near corners. Bike corrals typically hold between five and twelve bike racks (10-24 bike parking spaces) in an area equal to just one vehicular parking space. Bike corrals were pioneered in Portland, Oregon and have since been adopted by cities across the country including Ocean City, New York, Philadelphia, Chicago, San Francisco, Baltimore, Washington D.C., and many others.

**What are the benefits of bike corrals?**

Bike corrals have many benefits for several different stakeholders in the community:

**Benefits for businesses:** Corrals can provide parking for up to 24 cyclists within a space the size of only one car. When the corral is located at a corner within 25’ of a crosswalk, businesses benefit from significantly increasing bicycle parking in front of their main entrance without losing a single car parking space. Corrals can also improve the outdoor cafe seating environment by removing bicycles from assorted sidewalk furniture and adding aesthetic amenities such as planters.

**Benefits for cyclists:** Corrals increase the quantity, accessibility and overall visibility of bicycling.

**Benefits for pedestrians:** Corrals act as de facto curb extensions, which effectively shorten crossing distances and increase visibility at intersections. Corrals can also free up busy or narrow sidewalks from chained up bikes.

**Benefits for vehicle drivers:** Corrals improve visibility at intersections by physically eliminating cars from parking too close to intersections.

**Examples of Bike Corrals**

- **Portland, OR**
- **Manhattan, NY**
- **Hoboken, NJ**
- **Brooklyn, NY**
- **San Francisco, CA**
- **Los Angeles, CA**
Clearance Requirements Checklist

For businesses wishing to sponsor a corner bike corral:

Clearance requirements must be met in order to qualify for an on-street bike corral. Please ensure that your business entrance meets all of the following criteria before submitting a sponsorship application:

- My business’s/property’s entrance is located within 50’ of a corner/crosswalk
- No bus stop is located on the corner in front of my business’s/property’s entrance
- A fire hydrant/fire zone is not located within 25’ of a crosswalk
- The corral will not be located within an existing travel lane/turning lane

The Hoboken Department of Transportation and Parking will survey the applicant’s suggested location to ensure that all clearance requirements are met. During this survey, other clearance issues may turn up in addition to those mentioned above, which may disqualify the location.

Sponsor Information

The City has created a trust fund for the collection of sponsorships to increase bicycle facilities throughout Hoboken. Checks for sponsorships for the purchase of bike corrals should be made out to the “City of Hoboken” for $750. Sponsorship benefits include a custom made sign on the sidewalk adjacent to the bike corral and listing of sponsor names on the City of Hoboken’s webpage. Please note that you are sponsoring a public bike parking corral located on public property that will be available for bike parking use to the general public. The duration of all sponsorships will be for the useful life of that bike corral (generally around 5 years). We will notify the applicant when installation is complete.
City of Hoboken’s Bike Corral Sponsorship Application

The City is inviting businesses and institutions to apply for a bike corral near their building. As part of the bike corral program, businesses or property owners can pay a sponsorship fee to the City to sponsor a bike corral, which the City will install. The sponsoring business/property owner will be required to keep the corral free of debris, oversee snow removal and inform the City of structural issues or damages (see maintenance agreement). Interested businesses should contact bikes@hobokennj.org.

<table>
<thead>
<tr>
<th>Materials</th>
<th>Item Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Corral Racks (Parking for 10 bikes)</td>
<td>$600</td>
</tr>
<tr>
<td>Safety Materials (Stanchions + Wheel Stop)</td>
<td>$150</td>
</tr>
<tr>
<td>Installation</td>
<td>FREE</td>
</tr>
<tr>
<td>Sponsorship Plaque</td>
<td>FREE</td>
</tr>
<tr>
<td><strong>Total Price</strong></td>
<td><strong>$750</strong></td>
</tr>
</tbody>
</table>

Application Instructions

To process the application, please submit this application and a signed maintenance agreement as a single PDF (3 pages total) to bikes@hobokennj.org or return paper applications addressed to the Director of Transportation and Parking at 94 Washington Street, Hoboken, NJ. The City will then survey the proposed bike corral location and notify the applicant whether the location qualifies. If the site is approved, the City will notify the applicant that the corral will be installed within 30 days.

Application Information

Applicant type:  

☐ Business owner  ☐ Property owner

Name of requesting business/property owner: __________________________________________

Address: ________________________________________________________________

Name of primary contact person: ____________________________________________

Position/Title: __________________________________________________________

Phone #: __________________________ Email: ________________________________

Application is hereby made to the City of Hoboken’s Department of Transportation and Parking for a revocable permit to install an on-street bicycle parking corral.

☐ Business owner  ☐ Organization chairperson  ☐ Property owner

Signature: __________________________________________ Date: ____________________

Print Name: __________________________________________ Date: ____________________
Bicycle corrals are established in partnership with the sponsorship applicant immediately adjacent (within 50') property owner(s)/business(es)/organization(s) through a Maintenance Agreement requiring minor, regular maintenance of the facility by the applicant. The placement of the bicycle corral is permitted through the Hoboken Department of Transportation and Parking; the bicycle corral may be removed if the Department of Transportation and Parking determines that the terms of the Maintenance Agreement are not upheld or at any other time as required by the Department of Transportation and Parking or other public authorities. The bicycle parking corral remains public property of the City of Hoboken, under the jurisdiction of the Hoboken Department of Transportation and Parking.

Business or Organization Name:________________________________________________________

Business or Organization Address:______________________________________________________

The above applicant is requesting that the Hoboken Department of Transportation and Parking install an on-street bicycle parking facility at:

On (Street Name) ____________________  Side of Street (N, S, E, W) __________________

At (Street Name) _____________________  Nearest Address ____________________________

Location Description

The bicycle corral facility will be installed by the City of Hoboken Department of Transportation and Parking. The City of Hoboken will not maintain the facility. The undersigned person or entity, who is the duly authorized representative of the commercial tenant and/or property owner at the aforementioned property, are entering this maintenance agreement with the City of Hoboken and agree to abide by the following duties and responsibilities.

As a condition of the installation of the bicycle parking corral at this location, it is agreed that:

1. The bicycle parking corral and adjacent area will be visually inspected and swept and otherwise cleared of all debris at least once every week. All trash will be removed from the facility and hauled with the regular trash hauling.

2. Snow will be cleared from the bicycle corral in accordance with Hoboken General Code Statute 168-8.

3. If bicycles locked to the corral’s racks appear to be abandoned, the Sponsor shall report it to the City through the Hoboken 311 system.

4. If citizen complaints regarding the corral’s maintenance condition are received by the Department of Transportation and Parking, the following steps will be taken:
   a) A field inspection will be completed by City personnel
   b) If the maintenance level is deemed unacceptable by City staff, both the merchant and the property owner will be sent a warning letter.
   c) The City will inspect the corral site again and take further action if necessary.
5. City of Hoboken inspections into complaints may result in any of the following:
   a) No action - conditions are satisfactory
   b) A warning - conditions are not satisfactory, recommended course of action is provided by the City to bicycle corral sponsor.
   c) Removal of bicycle corral - continued negligence may result in the removal of the bicycle corral by the Hoboken Department of Transportation and Parking. In the event that the City removes a bicycle corral due to continued negligence, no refunds will be granted.

6. Future alterations to this facility will be considered. Any proposed alteration must satisfy the requirements of all public agencies within the jurisdiction over the request and must be permitted through appropriate agencies.

7. Evidence of damage, vandalism, or the presence of abandoned bicycles must be reported to the City of Hoboken. Minor repairs such as re-painting and removal of graffiti are the duty of the bicycle corral sponsor.

8. The City of Hoboken is indemnified for malfeasance and nonfeasance pertaining to the maintenance of sponsored bike corrals.

9. The Hoboken Department of Transportation and Parking reserves the right to remove the bicycle parking corral for any reason.

**Applicant Signature**

By signing this document, I verify that I have read the above agreement and agree to its provisions. I verify that I am an authorized representative of the applying entity.

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Business or Organization**

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>