



Hon. Dawn Zimmer, Mayor
City of Hoboken
94 Washington Street
Hoboken, New Jersey 07030

May 15, 2015

Dear Mayor Zimmer:

On behalf of re:focus partners and the RE.invest Initiative, I am so pleased to submit this letter of support for your application for funding from the U.S. Department Transportation's Transportation Investment Generating Economic Recovery (TIGER) grant program.

In the Spring of 2013, Hoboken was selected to participate in the RE.invest Initiative, a national program supported by The Rockefeller Foundation, designed to help cities develop innovative public-private partnerships for more resilient infrastructure. Hoboken was chosen from a long list of competitive applicants from across the country because of the strong vision you laid out for building more resilient, sustainable, inclusive communities.

We are so pleased to be working with you to realize that vision. As the RE.invest team of engineers, lawyers, and finance experts worked closely with the city to identify innovative infrastructure design and investment options, we have been tremendously impressed with your leadership, the creativity and dedication of your senior officials and staff, and the technical expertise that all of you have brought together to support your resilience and community development goals.

Our team in particular has been working with Hoboken to integrate projects across sectors - such as roads, telecommunications, energy, and stormwater upgrades - while using public resources more efficiently and leveraging private investment in building stronger communities. The aim of this work is directly in line with the City's broader goals to support projects that improve local safety, economic competitiveness, livability and environmental sustainability as demonstrated by the Washington Street



Revitalization Project. Based on our experiences working with your team over the past year, we are confident that a TIGER Grant would be well used in Hoboken to increase access to economic opportunity for vulnerable communities, generate new jobs and transportation opportunities, and enhance the City's resilience to the impacts of future storms, all while strategically leveraging private investment in your city.

We enthusiastically support this application and look forward to continuing to work with you to make Hoboken a model for other cities looking to coordinate investment in sustainable economic and community development.

Sincerely,

A handwritten signature in black ink that reads "Shalini Vajjhala". The signature is fluid and cursive, with a large initial 'S'.

Shalini Vajjhala
Founder & CEO
re:focus partners